# Brainstorm

### Before you collaborate

#### A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

10 minutes

**1**

### Define your problem statement

#### What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

### 2

**Brainstorm**

#### Write down any ideas that come to mind that address your problem statement.

10 minutes

### Janani R Hemaroshini M

### 3

**Group ideas**

#### Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

### 4

**Prioritize**

#### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

# & idea prioritization

Filteration based on Job credentials

**PROBLEM**

**How might we [your problem statement]?**

1. **Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Validation of resumes**

Filteration based on job

**Notifying about company specific company detils**

Securing personal

Providing company's specific resume

Finding job posting based on

Providing alert of user preference in the first

### Resume Notification

Generating notifications for job alerts

Notifying job alerts

Providing alert of particular company's vacany

Asking for user queries

1. **Share the mural**

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

## Use this template in your own

brainstorming sessions so your team

1. **Set the goal**

Think about the problem you'll be focusing on solving in

requirements informations

builder

location

place

Providing

company's

specific

Validation

**proper resumes with**

1. **Export the mural**

Export a copy of the mural as a PNG or PDF to attach to

## can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

the brainstorming session.

1. **Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

### Key rules of brainstorming

Providing specific company details

Verification for the correctness of the details

Reducing job seeking time

To run an smooth and productive session

**Asking for users feedback**

**Reducing job seeking time**

**verification for the correctness of detials**

**Providing company rating**

Generating notifications for job alerts

**Live chat**

Profile privacy

**Proper resumes with updated skills and job needs**

Generation of Notification for alerts

Making effective chatbot

Providing learning platforms

Asking for user queries

Providing company's specific resume builder

Practice

questions based on specific company

Survey based on company details

resume builder

**Testing communication skills**

of resumes

### Verification

Checking for falsified information

**updated skills and job needs**

verification for the correctness of detials

### security

Asking for uers feedback

Profile privacy

Security of their data

Username and password for security

emails, include in slides, or save in your drive.

### Keep moving forward

**Strategy blueprint**

Define the components of a new idea or strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Understand customer needs, motivations, and obstacles for an experience.

Stay in topic. Defer judgment.

Encourage wild ideas. Listen to others.

### Kaviya M

Filteration

Checking

Proper resumes with

### Malavika A C

Username Many job and choices for

### Importance

If each of these

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

providing company specific training questions

**Strengths, weaknesses, opportunities & threats**

**Testing communication skills**

Profile privacy

Checking for falsified information

providing efficient chatbot

Go for volume. If possible, be visual.

**Testing users**

**communication skills**

Provide certified courses

Getting

based on

job credentials

Notify Job alerts

keep the

for falsified information

Interactive chatting application

updated skills

and job needs

Jobs worth for acquired skills

Vacancies

password for security

chance for user to explore their needs

Internship

diversed people

Updation of jobs availability

Suggest courses

Filteration based on job requirements

### Filteration

Survey based on company details

Filteration based on job credentials

### Feedback

Asking for user queries

tasks could get

done without any difficulty or cost, which would have the most positive impact?

Asking for user feeback

Getting rating from the users

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

Finding job based on location preference

Validation of resumes

Asking for rating

[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

providing company specific practice question

Finding job posting based on loaction

Providing company's recruitment process

Notify job alerts

Survey based on information provided

Providing company's recruitment process

rating from the users

users preference in first place

**Advertisements are avoided**

are updated in realtime

offers

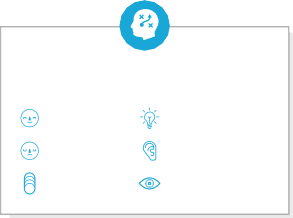
based on area of interest

### Updates Other Information

Updation of jobs availability

Vacancies are updated in realtime

Internship offers



**Template**

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)